



Advertising Opportunities — JAFSCD and AgDevONLINE Websites



FIRST MONTH FREE!

(If you choose to remove your ad after one month, we will provide a 100% refund!)

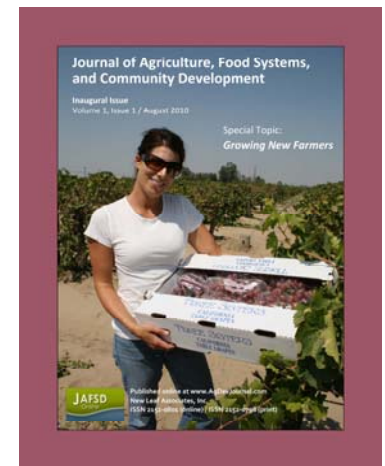
Our Market

The *Journal of Agriculture, Food Systems, and Community Development* (JAFSCD) and AgDevONLINE communities include many of the most influential **thinkers** and **doers** in the emerging field of agriculture and food systems. Visit our the links below to see our 150+ member editorial committee and our advisory board to get a sense of who JAFSCD reaches.

www.agdevjournal.com/advisory-board-bios.html

www.agdevjournal.com/editorial-advisors-public.html

First Issue Cover



Benefits of Advertising in JAFSCD and AgDevONLINE

- **Attract** highly motivated customers to your services.
- **Support** the growth of the field of food systems and ag. development, and earn goodwill in the eyes of subscribers.
- **Share** new strategies, promotions, and products with this important audience.
- **Keep** the cost of the journal affordable to a larger group of readers.

SAMPLE AgDevONLINE Content

Progressive Agriculture Ranking of All States and Counties

Progressive Agriculture Rankings										
		Overall	County Rankings	Display 20						
Search Counties & States				Hide Results						
State	County	Conservation Rank	Farm Energy Rank	Value-Added Rank	CSA Rank	Female PO Rank	Organic Rank	Urban Influence Code	Urban Influence Rank	Overall Rank
WA	Jefferson	261	87	171	713	18	22	6	1	1
WA	San Juan	545	42	3	48	34	15	12	1	2
CA	Marin	781	11	1	1,859	40	4	1	1	3
NC	Orange	500	81	362	1,028	178	111	2	1	4
CA	Mendocino	681	7	245	475	250	3	5	1	5
OR	Josephine	892	163	32	692	101	31	5	2	6
MD	Montgomery	440	357	73	2,111	113	263	1	2	7
VA	Caroline	264	470	76	664	322	122	1	3	8
NY	Tompkins	699	341	109	963	67	43	2	2	9
CA	Nevada	938	17	145	1,172	33	69	3	1	10

RATES AND DEALS

First time customer DEAL: One month FREE! If you choose to remove your ad after one month, we will provide a 100% refund!

Package DEAL: Place ads in both JAFSCD and AgDevONLINE and get a 25% DISCOUNT on the total.

Size and Design Parameters

All ads go in the website's right or left column and are approximately 1.6" (500 pixels) wide. Ads may be 1" (300 pixels) or 2" (600 pixels) deep. Prices are based on the depth.

JAFSCD Advertising Locations and Rates

JAFSCD (the Journal)			
Per-Month Rates (USD) (1" 2")			
Location (Page)	1-2 Months	3-5 Months	6+ months
Home page	\$250 \$275	\$225 \$250	\$200 \$225
Current Issue table of contents	200 250	175 225	150 200
Current Issue article of choice	75 125	65 100	55 75
Other location of your choice	<i>Negotiable</i>		
AgDevONLINE (tools, resources, and community of practice)			
Per-Month Rates (USD) (1" 2")			
Location (Page)	1-2 Months	3-5 Months	6+ months
Home page	\$250 \$275	\$225 \$250	\$200 \$225
Progressive Ag. Rankings page	200 250	175 225	150 200
Tools Page of your choice	75 125	65 100	55 75
Other location of your choice	<i>Negotiable</i>		

Sample 2" Ad

Everything's Included!

All ads include a hyperlink to your website and design work as needed.

Contact

Comments or questions: duncan@NewLeafNet.com, +1-607-342-0259, or Skype duncan.hilchey.